



Wolfgang Riebe

BA, MA., Ph.D, CSP

MASTERING THE ART OF EMCEEING, SPEAKING, AND MAGICAL
ENTERTAINMENT AT INTERNATIONAL MEETINGS AND EVENTS

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TIRED OF BORING MEETINGS & EVENTS?

Introducing Wolfgang Riebe, the dynamic force in masterful emceeing, captivating keynote speaking, and comedy magic. Boasting an illustrious career spanning over three decades, Wolfgang has enthralled audiences worldwide, dazzling over a million people live across 165+ countries.

Prepare to be enchanted, motivated, and inspired by Wolfgang Riebe's unparalleled fusion of magic, comedy, and motivation. His electrifying presence and global acclaim mark him as a transformative force in entertainment and empowerment. Join the legacy of those captivated by his unique charisma and expertise!



WHAT THE CLIENTS SAY...

- "When Wolfgang walks onto the platform, he captures the audience immediately! An iconic, authentic and incredibly dynamic communicator."
- "A 'mensch' that truly 'walks his talk!'"
- "The most positive man I have ever met!"
- "Always entertaining, wish their was 10 stars to give!"

ORIGINAL QUOTES

"The most magical place on earth is your imagination. Why? That's where all the innovative answers to life live."

"Respect may be justified by one lone action, but it can only be earned by constant ethical behaviour over time."

"The value of you life should not only be judged by your net worth in assets, but more importantly by your net worth in awesome memories.."

UNVEILING THE PHENOMENON

- 15 Million+ YouTube views
- 1 Million+ live delegates
- 150 000+ online students
- 180+ TV shows
- 165+ Countries
- 45+ Books authored
- 35 Years in the business
- 25 years of client 5-star reviews
- Tri-ligual
- Life-Time Achievment award
- TedX Speaker

*Africa's most internationally experience Keynote Speaker & Emcee,
plus the most successful magician in the history of the African continent*



EMCEE
KEYNOTE SPEAKER
COMEDY MAGICIAN

A 3-IN-1 OFFERING - HOW IS THAT EVEN POSSIBLE?

Embark on a mesmerising journey through Wolfgang's extraordinary career! From enchanting audiences as a magician aboard the world's top cruise liners, he seamlessly transitioned into the role of a charismatic cruise director. As the spirited host and emcee, he not only navigated the seas but also became the very essence of the ship. Progressing organically, Wolfgang ventured into expedition cruises, eventually evolving into a compelling motivational speaker.

In the subsequent chapters of his professional narrative, Wolfgang's spotlight expanded globally. His focus pivoted to hosting entire conferences as a masterful emcee, dynamic speaker, and captivating entertainer. A true seasoned professional in every aspect, Wolfgang has become a beacon of inspiration on the international stage.



EMCEE

Your Dynamic Moderator Extraordinaire with a vibrant knack for engaging audiences, seizing their attention, and effortlessly adapting on the fly. His expertise in management and organisational structures shines through.

Experience Wolfgang's infectious energy as he takes the reins, infusing formal business sessions with his signature blend of fun and professionalism. His remarkable magical summarisations between speakers guarantee an unforgettable event that leaves a lasting impact.



COMEDY MAGICIAN

Unleash Unforgettable Moments: Wolfgang's Mastery of Sophisticated Illusions Elevates Your Meetings and Conferences!

Watch the enchantment unfold as Wolfgang crafts upscale, mesmerising illusions that seamlessly reinforce your core messages. His repertoire spans from comedic displays to mind-reading feats, and he excels at tailoring performances to your product and theme, ensuring an immersive, unforgettable experience for every attendee.

KEYNOTE SPEAKER

Unleash Your Potential with Wolfgang's Transformative Keynotes! Prepare for an authentic, high-energy experience delivering practical life skills that unearth your hidden capabilities.

Wolfgang's commitment is unwavering: ignite inspiration and unveil magic through a powerful blend of personal anecdotes, profound research, humour, and captivating illusions. Brace yourself for an unforgettable journey toward self-discovery and empowerment! Unleash Your Potential with Wolfgang's Transformative Keynotes! Prepare for an authentic, high-energy experience delivering practical life skills that unearth your hidden capabilities.

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WOLFGANG RIEBE

Moderator: The Magic of Possibilities

Memorable Magical Moments
Focus through Emotion and Logic

ENGAGE, ENTERTAIN, ENTHRALL – INFOTAINMENT

Wolfgang, a multilingual maestro, orchestrates top-tier moderation, blending audience insight, captivating attention, and spotlighting your event's luminaries. Adaptability is key: he crafts an immersive experience tailored to your event, leveraging his vibrant, authentic persona to captivate minds & steer focus precisely where it's needed.

With a rich blend of personal experiences, plus advanced postgraduate studies in management, organisational culture, and complexity thinking, Wolfgang weaves a seamless tapestry throughout your 1 to 2-day business sessions, galas, product launches, kick-offs, or events. Each element harmonises, ensuring continuity and relevance, aligning seamlessly with subsequent speakers and themes for an unforgettable, cohesive event journey.



MY APPROACH

Need a versatile moderator who seamlessly adapts while maintaining command? I'm here to ensure you, your team, and event organisers can unwind or focus on 'behind-the-scenes' essentials.

My multidisciplinary expertise fortifies your event's goals, handling any scenario to ensure flawless program execution. Whether guiding strategy sessions, emceeing prestigious galas, or chairing extensive conferences, my presence guarantees unforgettable, seamless experiences every time I step onto the stage.

MY QUOTES

- "A tree never tries to compete with another tree next to it. It just grows."
- "Magic resides in all of us, it's just that some people don't search long enough to find it."
- "Life is not complex, it's only you that make it so!"



MY PATH OF IMPACT

Clients echo a resounding sentiment: my energy and passion become theirs. This validation fuels my journey along my authentic life path.

Repeatedly booked by esteemed companies year after year, it's evidence of my unique gift to engage, impact, and craft unforgettable moments for all participants. With fluency in English, German, and Afrikaans, I've graced TV screens, steered ocean liners as a cruise director, and enlivened corporate gatherings worldwide. Experience the vibrant, friendly, and enchanting touch that defines every interaction.

AWARDS & ACHIEVEMENTS

- ✓ Iconic **30 Year +** track record. ✓ Appearances in over **165 + Countries**. ✓ **Best Selling** and multiple author: Discover Your Magic.
- ✓ **Certified Speaking Professional Speaker** award - National Speakers Association of the USA in 2012. ✓ **15 Million+** YouTube views.
- ✓ **German Speakers Association Million Dollar Table** 2012/13. ✓ **Post Graduate Thesis:** Leading Innovation & Change: UK.
- ✓ **National President** Professional Speakers Association SA 2010-12. ✓ **SA TV Celebrity**.

CLIENT REVIEWS

CMASA Golf Club Managers Annual Conference: "The way in which you were able to keep the delegates focused between sessions with your magic in relation to the topics, was fantastic and has resulted in the delivery of a successful and worthwhile conference for our members. We look forward to building on this relationship and doing more with you." **SPAR:** "Our members enjoyed your performance tremendously. Your MC of the LOS awards was superb."



WOLFGANG RIEBE

Your "Magical" Meetings
and Events Keynote Speaker

Expert in Cognitive Thinking, Perception & Logic

THE WOW FACTOR, COUPLED WITH AUTHENTICITY

Meet Wolfgang: an exceptional speaker, author, businessman, and illusionist. His talks blend real-life wisdom with captivating illusions, delivering profound insights in an entertaining and impactful style.

With a magnetic presence and innate communication skills, Wolfgang captivates audiences, inspiring renewed energy and camaraderie among colleagues. He embodies the KISS principle, believing in the magic of life and celebrating milestones while charting paths to future success.



MY WORLD

In 2015, Wolfgang completed his groundbreaking thesis at York St John University, exploring: Does Complexity Thinking Hinder Innovation in Multinational Leadership?

This pivotal research laid the foundation for his acclaimed book, "Complexity Simplified." Backed by 35 years of global engagement across 165+ countries, Wolfgang's expertise merges academia with real-world insights, guiding corporate leaders on the nexus of Logical Thinking and Emotional Intelligence.

MY QUOTES

Life unveils its magic when you open yourself to its wonder.

- "Soothe your mind, simplify your life."

- "Genuine souls don't rely on laws to steer their actions. It's often the tainted ones who do."



MY VALUES

At my essence, I champion honesty, respect, and unwavering integrity. My keynotes pulsate with authenticity, vibrant energy, and crystalline communication. Beyond words, my talks fuse education, inspiration, and impactful messaging.

Whether in boardrooms, bustling meetings, grand conferences, or around a campfire, I intertwine personal odysseys, scholarly wisdom, global adventures, magic, and humour. This blend nurtures emotional intelligence and personal growth, offering a fresh, enlightened view of life and work.

CLIENT REVIEWS

Coca Cola: "Truly amazing, relevant and very professional. You did a superb performance."

AVIS: "Many thanks, the client was very happy." **SPAR:** A true professional and a joy to watch."

PROMO VIDEO: [CLICK HERE](#)

DISCOVER
YOUR
MAGIC

DISCOVER
YOUR
MAGIC

WOLFGANG RIEBE

Keynote Speaker & Author

MEMORABLE
MAGICAL
MOMENTS

DISCOVER YOUR MAGIC

A keynote experience unlike any other, designed to ignite unparalleled inspiration within your team. Born from real-life trials and triumphs, this talk resonates deeply, stirring hope, fortitude, and a renewed sense of purpose.

Based on Wolfgang's bestseller, this session captivates audiences as he candidly unveils personal highs and lows with an approachable charm, evoking laughter and profound insights. It's a transformative keynote that doesn't just motivate; it empowers. Built on straightforward principles, it speaks universally, resonating with every level of your organisation.

Unlike conventional 'feel-good' talks, this isn't just about motivation - it's about actionable, practical life skills. Attendees leave not just inspired but equipped, ready to apply immediate positive changes in their lives. Experience a keynote that transcends, leaving an indelible mark on your team's collective journey.



MY QUOTES

- "Believe... and you can make magic happen!"
- "Fact: If you cannot let go of the past, you will constantly live in hatred and never move forward. Only you can change this - not those that you blame."
- "Life isn't complex, it's you that make it so!"



COMMON SENSE ENCOURAGEMENT

- ✓ Embracing **cross cultural** differences.
- ✓ The skill of **logic** in achieving success.
- ✓ Discovering **contentment** within yourself.
- ✓ The role of **laughter** in coping with stress.
- ✓ **Letting go** of the past and learning to love.
- ✓ The importance of **passion** as a driving force.
- ✓ The power of the subconscious in achieving **goals**.
- ✓ Techniques and skills to help improve your **awareness**.

AWARDS & ACHIEVEMENTS

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CLIENT REVIEWS

DOW Europe: "Thank you very much for your huge contribution at our seminar. YOU added ++++ value for our successful event!!!"

Rupert & Rothschild: "Thank You so much for such an interesting workshop!" **Voermol:** "You left us with a lot of very important thoughts."

WOLFGANG RIEBE

I LEFT... I'M BACK...
HERE'S WHY!

or

PROUDLY
SEFRICAN!



Africa's most internationally experienced Speaker!

REVITALISE YOUR PERSPECTIVE ON SOUTH AFRICA AN EYE-OPENING JOURNEY!

Are you feeling disheartened about South Africa's future, politics, and the current state of affairs? Wolfgang Riebe, an individual who once shared those sentiments, brings a powerful narrative born from his experiences living abroad and working across 165 countries at global meetings and events.

Discover a talk that transcends borders, offering invaluable insights into the EU, USA, and Asia. Wolfgang's objective comparison between nations reveals surprising truths, shedding light on our nation's true strengths - our people, cultural richness, and unwavering resilience.

This isn't just about South Africa - it's a global perspective reset. Challenge the media's narrative, rethink political roles, and see beyond the chaos. Wolfgang's compelling discourse showcases our nation's incredible potential and position in the world.



MY QUOTES

"A man travels the whole world in search of that 'special something', only to come home and find it there!"



KEY TAKEAWAYS

- ✓ The world's changing landscape
- ✓ Unveiling media misconceptions
- ✓ SA's standing in the global spectrum
- ✓ Celebrating South Africa's diversity as a microcosm of the world
- ✓ Global political realities

Put your passport back into the safe again as you join Wolfgang on an insightful journey, empowering you to embrace hope and pride in our beloved rainbow nation!

CLIENT REVIEWS

PGA: "I loved it second time around too – makes such an impact. Thank you for sharing this with our members – nearly one third of our members now live overseas - every month I send out an educational newsletter and I write a little motivational story to cover an event – this time yours!" **Logicallis:** "Feedback is fantasies. Die mense jou kwaai geniet. Baie komplimente vir jou."



WOLFGANG RIEBE

Memorable Magical Moments
How to improve communication & productivity

STRATEGIC COMMUNICATION

CREATE MEMORABLE, MAGICAL MOMENTS

Wolfgang's groundbreaking approach intertwines neuroscience, real-life encounters, and academic insights to unveil the brain's influence on our thinking and communication. This enlightening journey empowers delegates to enhance flexibility, refine communication, and amplify efficiency, both professionally and personally.

In today's landscape, your organisation's success hinges on fostering innovative thinking among your team. Amidst profit concerns, KPI achievement, and heightened competition-induced stress, there's a need for transformation. Wolfgang's approach demystifies complexity by revealing the brain's mechanisms, enabling your staff to recalibrate their mindset. This knowledge equips them to optimise cognitive prowess, achieving more in less time, ultimately elevating performance levels.



MY QUOTES

- "I will always respect you first. What you do with my respect determines our future relationship."
- "Why is everything controversial if you don't agree and alright if you do? Maybe the real problem isn't by what has been said by someone else, but with you!"



INSIGHTFUL, PRACTICAL & USABLE LIFE SKILLS

- ✓ Learn the power of **logical thinking** & how it can **increase productivity**.
- ✓ Understand how **our brain interprets** what we **see and say**, and how this affects our everyday thinking & behaviour.
- ✓ Master **strategic communication challenges** in order to effectively connect with colleagues & customers.
- ✓ Understand the importance of the '**why**' over the 'what' and the 'how'.
- ✓ Learn how to **think out of the box**.
- ✓ Understand the importance of passion in everything that you do.
- ✓ Messages reinforced with **visual examples & illusions**.

AWARDS & ACHIEVEMENTS

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CLIENT REVIEWS

Sanlam: ""You are really the one and only speaker that keeps the attention till your last word and also making it fun.""

Global Comms: "It was fantastic working with you again. You lifted the spirits at all of our roadshows."

Case IH Europe: "It was a great pleasure to have you with us again in Brussels! The feedback was very positive. You definitely made this distributor meeting unforgettable."

TOMORROW TODAY

COCA-COLA WEST AFRICA BOTTLER CONVENTION 2017

WOLFGANG RIEBE

Improve Your Memory

POWERCHARGE YOUR MEMORY

Despite investing substantial resources in training, much of what your company imparts to employees often fades into forgetfulness. Isn't it time for a change?

Recall those moments: yesterday's meeting discussions, crucial appointments, names of new clients, even foreign names slipping your mind, or essential items vanishing from your 'To-Do' list. We're all capable of more—enter an immensely potent keynote/workshop offering immediate, enduring value. Delegates depart equipped to apply newfound skills instantly!

Forge robust mental connections within your organisation, fostering impeccable recall and bolstering cognitive agility. Experience the transformative power of whole-brain thinking, enhancing the capacity to conceptualise, connect, and continually elevate cognitive abilities and memory. The result? A boost in productivity that propels your team to new heights.

MY QUOTES

- "A character of discipline is not an oddity of life - it is the foundation of greatness."
- "Change is inevitable, as is technological advancement and economic development. If you don't continually educate yourself and remain up to date, you will be left behind."



A MIND-BLOWING TEAMBUILD

- ✓ On completion, all **skills** can be applied **immediately**.
- ✓ Delegates acquire a new & **unique level of competency**.
 - ✓ **Maximises retention** & engagement.
 - ✓ Builds confidence & enhances **self-worth**.
- ✓ It is **interactive** and suitable for **all levels of employees**.
- ✓ Breaks down walls & **enhances staff communication**.
 - ✓ The pace is **relaxed, fun** and **enter-training**.
- ✓ **No notes** are ever taken - it's all memory improvement.

AWARDS & ACHIEVEMENTS

- ✓ Iconic **30 Year +** track record.
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CLIENT REVIEWS

Computacenter: "The office is buzzing this morning. They are sharing the experience with their colleges. I really believe it was a great success." **BioPharma Dubai:** "Your presence was remarkable and added a lot to us." **TEDx Bellville:** "Inspirational as always!"

WOLFGANG RIEBE

Certified Speaking Professional

Ever encountered presentation trainers aplenty, but how many wield real-world expertise across 165+ countries, addressing over a million live delegates?

The coveted CSP designation from the National Speakers Association of America is an accolade bestowed upon a select few - less than 850 globally. Wolfgang earned this honour in 2012 and was recognised among Europe's Top 100 speakers in 2010, a testament to unparalleled expertise.

With over 1000 YouTube videos and a wealth of professional experience, Wolfgang embodies the 'walk the talk' philosophy. He doesn't just teach, he empowers speakers to excel. Whether it's your sales force, trainers, presenters, or leadership team seeking to refine their speaking prowess, this workshop is an indispensable opportunity for your team's advancement.

UNLEASH THE ART OF PERSUASIVE COMMUNICATION



A MAN WHO WALKS HIS TALK!

MY QUOTES

- "Attitude – one of the few things in life you have complete control over."
- "As the magician of your own life, you and you alone possess the magic within you to create the magic around you."



- ✓ Helping you tell your story clearly and share innovative ideas effectively.
- ✓ Increasing confidence, self-awareness & presence.
- ✓ Voice control, understanding body language & conquering stage fright.
- ✓ The ability to read & take control of an audience.
- ✓ Effective use & application of presentation technology.
- ✓ Application of self evaluation techniques.



AWARDS & ACHIEVEMENTS

- ✓ Iconic **30 Year +** track record.
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CLIENT REVIEWS

Udemy: "Every Speaker Should Take This Course. Wolfgang is full of tips & tricks, has a "cheeky" sense of humor, but not afraid to tell it like it is! He's very animated, engaging, entertaining and fun to watch. One of the best courses I have taken on Udemy so far."



ENTERTAINING. INCOMPREHENSIBLE. UNFORGETTABLE.

Apart from his entrepreneurial expertise, magic is the core foundation of Wolfgang's life! He knows exactly what fascinates employees, excites cultures worldwide and what executives covet. Distraction, effective message retention and compelling communicating with large audiences leads to unforgettable Memorable Magical Moments. As a magician, mentalist, comedy entertainer, keynote speaker, businessman, television star, YouTube star and family man, he's up to all challenges. Thanks to his global, iconic track-record and expertise, he transports his audiences into a world where anything seems possible.



MY PERCEPTION

The key element that unites people globally is the experience of Memorable Magical Moments. I have performed in front of all nations, executives, employees, sales representatives and found that little solidifies a message more effectively than strategically custom designed magic tricks. Word games, sleight-of-hand and logical conundrums are my means of communication. A world view, academia and experience with different cultures are my foundation of growing and inspiring people and companies.

MY QUOTES

- "We are all magicians, as we all have the power to change someone else's life."
- "Remaining positive is not effortless, but it becomes easier the less you focus on the negative."
- "Simplicity is truth."



MY TRUTH

This is me... whether at a business event, gala night or public show, as I am on stage (a friend next door, refreshing, humorous, witty, cheeky and empathic) so I am in person. I live in the moment and believe in creating as many Memorable Magical Moments as possible in everything that I do. Ethics lies at the core of my being and I believe in underselling and overdelivering. I view the relationship with my clients as a 'business marriage' with whom I strive to create Memorable Magical Moments for the rest of my life.

AWARDS & ACHIEVEMENTS

- ✓ Iconic **25 Year +** track record.
- ✓ Appearances in over **150 + Countries**.
- ✓ **Best Selling** and multiple author: Discover Your Magic.
- ✓ Africa's **most successful magician** ever.
- ✓ **Masters Degree**: Leading Innovation & Change.
- ✓ **CSP Speaker** award - NSA, USA in 2012.
- ✓ **National President** Professional Speakers Association SA 2010-12.
- ✓ **11 Million+** YouTube views.
- ✓ **Hollywood Magic Castle** Shows.

CLIENT REVIEWS

CASE IH: "It was a great pleasure to have you with us again in Brussels. You definitely made this distributor meeting unforgettable."

Global Comms: "It was fantastic working with you again, and as usual, you were your excellent self." **Servier Laboratories:** "Your personality and capacity to draw people in, is exactly what we were looking for." **IBM Singapore Ring 115:** "Wolfgang's energy in the room was quite contagious!"

WOLFGANG RIEBE

MEMORABLE MAGICAL MOMENTS



SHOWS ON OFFER



COMEDY & MAGIC

SHOW #1

Whether at a convention, golf day, gala award evening, product launch, client appreciation party, incentive event or roadshow... Wolfgang will consistently go out of his way to accommodate your needs and fit in with your venue and audience. If you want an unequalled, internationally appealing show that can be performed anywhere, then this is it! Incomprehensible deceptions performed in an entertaining manner combined with much wit & humor.



CORPORATE EVENTS, ROAD SHOWS, LAUNCHES, SEMINARS, GALAS, 1 - 3 DAY CONFERENCES & DESIGNER SHOWS



MIND READING, MEMORY & MAGIC

SHOW #2

YOU DON'T MIND, I DON'T MATTER.

Are you are intrigued by the unknown, and fascinated by psychics, soothsayers and mind readers? The big question is, "Is it real?" Years ago Wolfgang decided to study psychology, cold reading, memory techniques and the metaphysical, creating his own unique, witty and entertaining theatre of the mind. He may possibly change your thinking through thought-provoking mental effects that will leave you gasping. However... he will always openly concede that these are merely clever deceptions designed to entertain and intrigue you.



MAGICIAN OF CEREMONIES

OPTION #3

A funny Magical Emcee, Link Man or Program Director that keeps the audience awake and enthralled, yet keeps the focus of the event at hand - from roadshows to conferences. The magic occurs every time Wolfgang is on stage where he successfully mixes information and entertainment. He ensures variety and stimulates the delegates minds so that their focus and attention is where you want it to be. Every insert throughout the event will relate to the next speaker or theme.



CASE IH: 'It was a pleasure top have you with us again in Brussels. You definitely made this distributor meeting unforgettable.'
Servier Laboratories: "Your personality and capacity to draw people in, is exactly what we are looking for."

CREATE MEMORABLE MAGICAL MOMENTS WITH SA'S MOST SUCCESSFUL MAGICIAN EVER!